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| **Element Videos** |

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|  [Advanced Search](http://www.digitalwish.com/dw/digitalwish/view_lesson_plans) |

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Top of FormTask: Create a commercial as an informercial for your element.Guidelines:o The commercial should be approximately 1 minute long. o Commercials should be creative and interestingo You may be selected at random to share your infomercial with the classo You can use any props, materials, equipment, etc or download an app to use pictures from  such as goREACTRequirements:Commercials should make reference to the following:o The element’s nameo The element’s symbolo The element’s atomic numbero The element’s atomic masso When the element was discovered and/or created, if this information is known.o Common historical and/or modern uses for the elemento At least 5 other researched physical and chemical properties of the element should be  mentioned. These properties may include, but are not limited to:œ Colorœ Textureœ Hardnessœ Ability to conduct electricityœ Densityœ Phase of matter at room tempœ Luster (shininess)œ Malleabilityœ Ductilityœ Boiling pointœ Melting pointœ EtcGrading: 5 pts for each of following: (35 pts total)* Appropriate pictures or footage
* Words to explain them
* Sound (we don’t want a silent movie)
* Transitions were smooth
* Length was about 60 seconds
* Grammar/spelling/punctuation
* References at end
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