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| |  |  |  |  | | --- | --- | --- | --- | | **Element Videos** | |  | | --- | | Top of Form    Bottom of Form | | [Advanced Search](http://www.digitalwish.com/dw/digitalwish/view_lesson_plans) | |   Top of Form  Task: Create a commercial as an informercial for your element.  Guidelines: o The commercial should be approximately 1 minute long.  o Commercials should be creative and interesting o You may be selected at random to share your infomercial with the class o You can use any props, materials, equipment, etc or download an app to use pictures from  such as goREACT  Requirements: Commercials should make reference to the following: o The element’s name o The element’s symbol o The element’s atomic number o The element’s atomic mass o When the element was discovered and/or created, if this information is known. o Common historical and/or modern uses for the element o At least 5 other researched physical and chemical properties of the element should be  mentioned. These properties may include, but are not limited to: œ Color œ Texture œ Hardness œ Ability to conduct electricity œ Density œ Phase of matter at room temp œ Luster (shininess) œ Malleability œ Ductility œ Boiling point œ Melting point œ Etc  Grading: 5 pts for each of following: (35 pts total)   * Appropriate pictures or footage * Words to explain them * Sound (we don’t want a silent movie) * Transitions were smooth * Length was about 60 seconds * Grammar/spelling/punctuation * References at end | | | |  |
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